

# Instructions for providing copy and image for Vinyl Banners for PopUpBanner

## ACCEPTABLE FILE FORMATS

.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

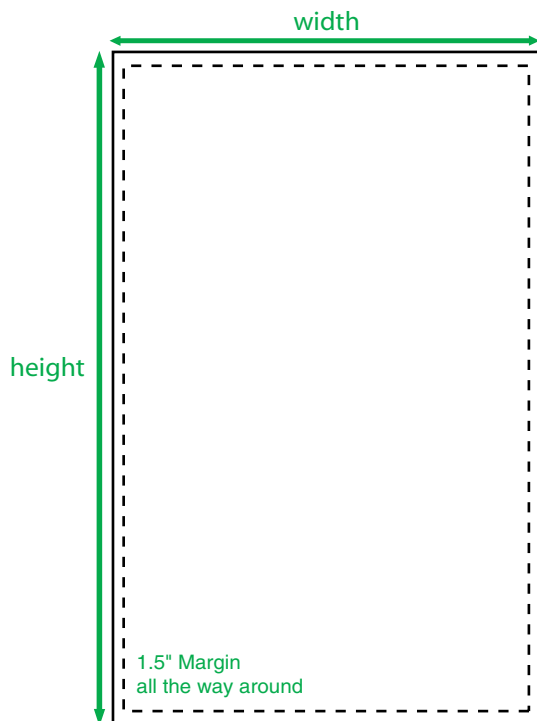
\* Please note:

- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE:                   - [www.popupbanner.com/upload-artwork/](http://www.popupbanner.com/upload-artwork/)  
                                  - recipient email address: [sales@popupbanner.com](mailto:sales@popupbanner.com)



## POSTER SIZE AND MARGINS

Design poster at the exact size that you would like printed (document size).

Important: When designing vinyl banners with grommets and sewing, please be sure to leave 1.5" of area around all four edges where no text, logos, etc. are placed. Design file at actual size and have background color/photo go edge to edge, but leave this 1.5" as a "safe area" (in case a grommet gets placed within this margin).

**To ensure a good quality print please make sure that your file is at least 150 dpi.**