

Instructions for providing copy and image Retractable Backdrops for Pop Up

ACCEPTABLE FILE FORMATS

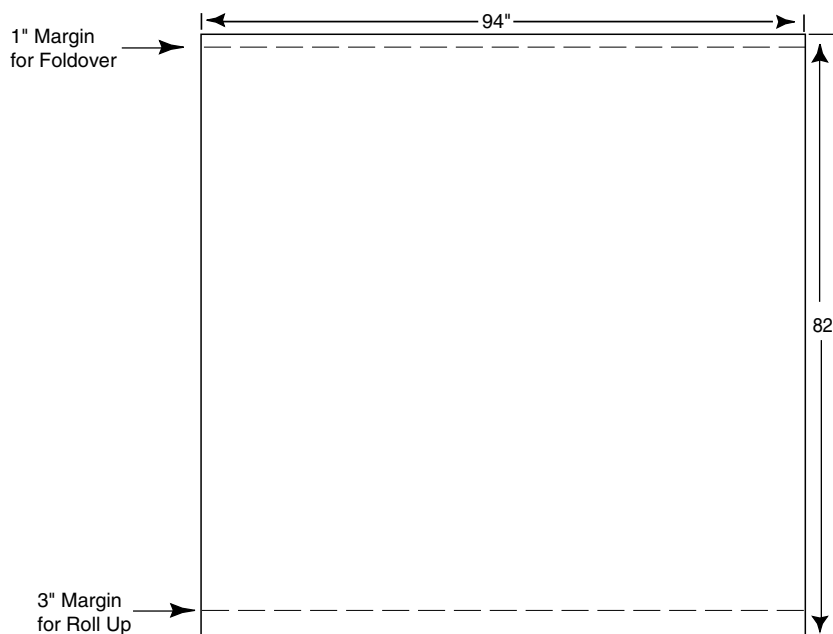
.jpg
.pdf
.tiff
.ai
.psd
.eps

- * Please note:
- Files must be CMYK
 - All files must be PC compatible
 - .ai files must have text "outlined"
 - .psd files please "rasterize" all text layers

*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

TRANSMITTING FILES

- ONLINE:
- www.yousendit.com
 - recipient email address: sales@popupbanner.com



POSTER SIZE AND MARGINS

Design poster at 94x82" (document size). Use 1" and 3" margins as a reference **ONLY** when designing. Do not place any text/logos outside of these margins, in case poster should wrap into stand.

*** Have background color or image run the full 82" length of file. DO NOT leave white space inside margins- it may show when poster is upright in stand.**

Phone Toll Free: 855-475-3800

Email: sales@popupbanner.com

PopUpBanner.com

