

# Instructions for providing copy and image for outdoor posters for PopUpBanner

## ACCEPTABLE FILE FORMATS

.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

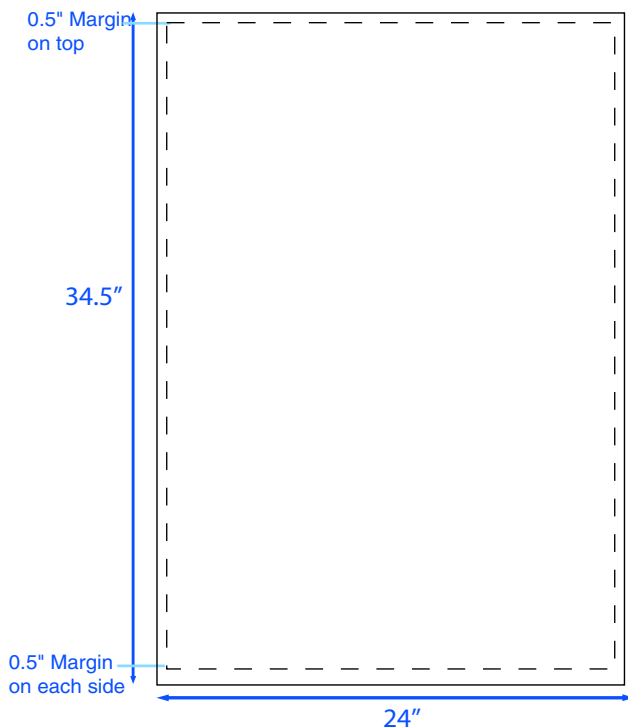
\* Please note:

- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE:                   - [www.popupbanner.com/upload-artwork/](http://www.popupbanner.com/upload-artwork/)  
                                  - recipient email address: [sales@popupbanner.com](mailto:sales@popupbanner.com)



## POSTER SIZE AND MARGINS

Design poster at 24"x34.5" (document size). Use ½" margins on top and sides **ONLY** when designing. Do not place any text/logos outside of these margins, in case poster should wrap into stand.

**\* Have background color or image run the full 24"x34.5" length of file. DO NOT leave white space inside margins.**