Instructions for providing copy and image for double sided outdoor banners

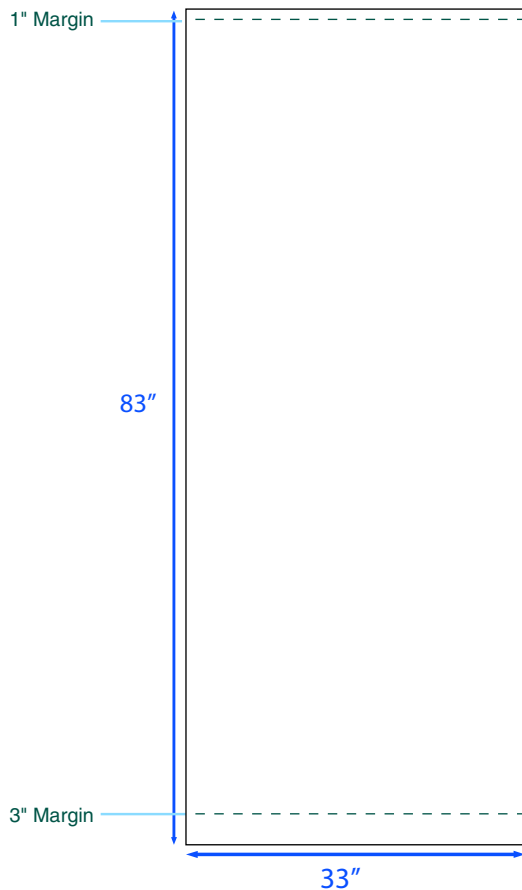## ACCEPTABLE FILE FORMATS

.jpg
.pdf
.tiff
.ai
.psd
.eps

* Please note:
- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

TRANSMITTING FILES

ONLINE:
- www.popupbanner.com/upload-artwork/
- recipient email address: sales@popupbanner.com

1" Margin

83"

3" Margin

33"

POSTER SIZE AND MARGINS

Design poster at 33"x83" (document size). Use 1" and 3" margins as a reference **ONLY** when designing. Do not place any text/logos outside of these margins, in case poster should wrap into stand.

* Have background color or image run the full 83" length of file. DO NOT leave white space inside margins- it may show when poster is upright in stand.

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