

# Instructions for providing copy and image for posters for Pop Up Banner

## ACCEPTABLE FILE FORMATS

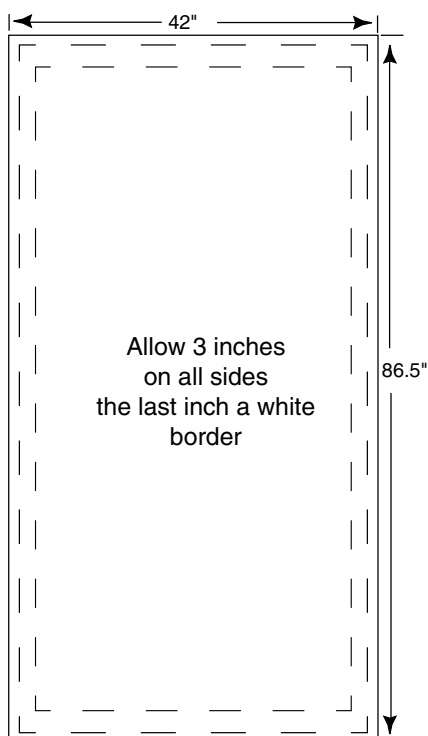
.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

- \* Please note:
- Files must be CMYK
  - All files must be PC compatible
  - .ai files must have text "outlined"
  - .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE:                   - www.yousendit.com  
                              - recipient email address: sales@popupbanner.com



## POSTER SIZE AND MARGINS

Design poster at 42"x86.5" (document size).  
Use 3" margins on all sides. Do not place any  
text/logos outside of these margins.

**\* Have background color or image run the  
full 40"x84.5" length of file and leave a 1"  
inch border of white.**



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PopUpBanner.com