

# Instructions for providing copy and image for Feather Banners for Pop Up Banner

## ACCEPTABLE FILE FORMATS

.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

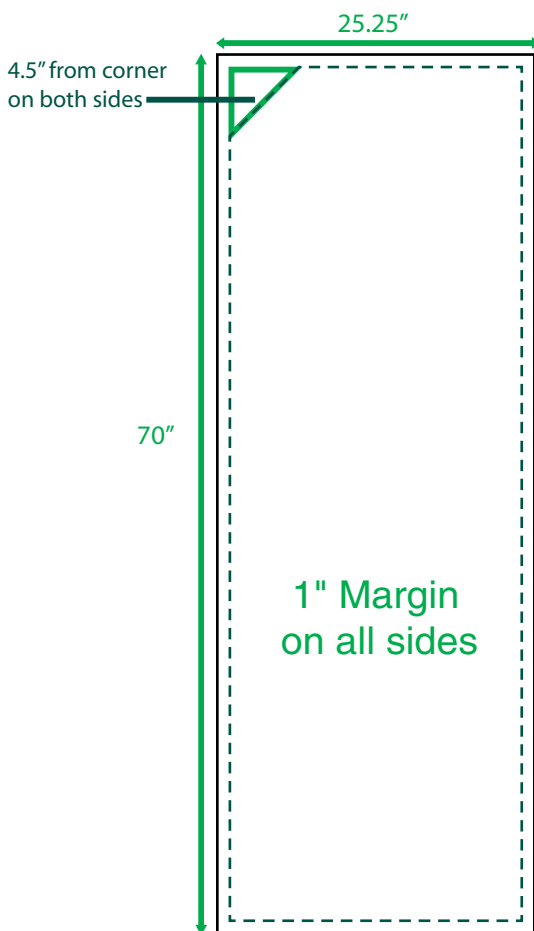
\* Please note:

- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE:                   - www.yousendit.com  
                              - recipient email address: sales@popupbanner.com



## POSTER SIZE AND MARGINS

Design poster at 25.25"x70" (document size).  
Place all information in safe area 1 inch from edges and 4.5 inches from upper left corner.