

# Instructions for providing copy and image for feather banners for PopUpBanner

## ACCEPTABLE FILE FORMATS

.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

\* Please note:

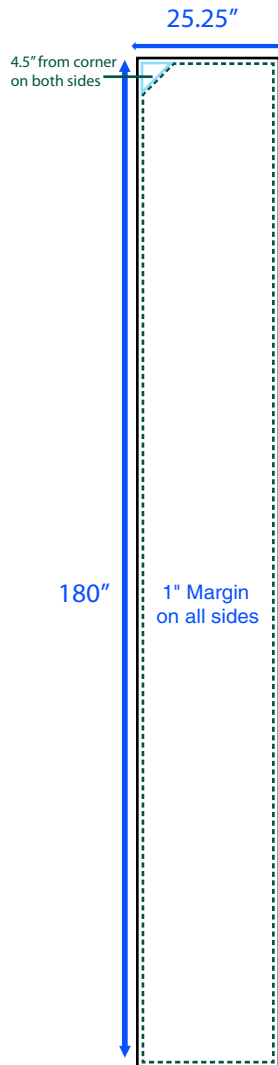
- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE:

- [www.popupbanner.com/upload-artwork/](http://www.popupbanner.com/upload-artwork/)
- recipient email address: [sales@popupbanner.com](mailto:sales@popupbanner.com)



## POSTER SIZE AND MARGINS

Design poster at 25.25"x180" (document size). Place all information in safe area 1 inch from edges and 4.5 inches from upper left corner.