

# Instructions for providing copy and image for posters for Pop Up Banner

## ACCEPTABLE FILE FORMATS

.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

\* Please note:

- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

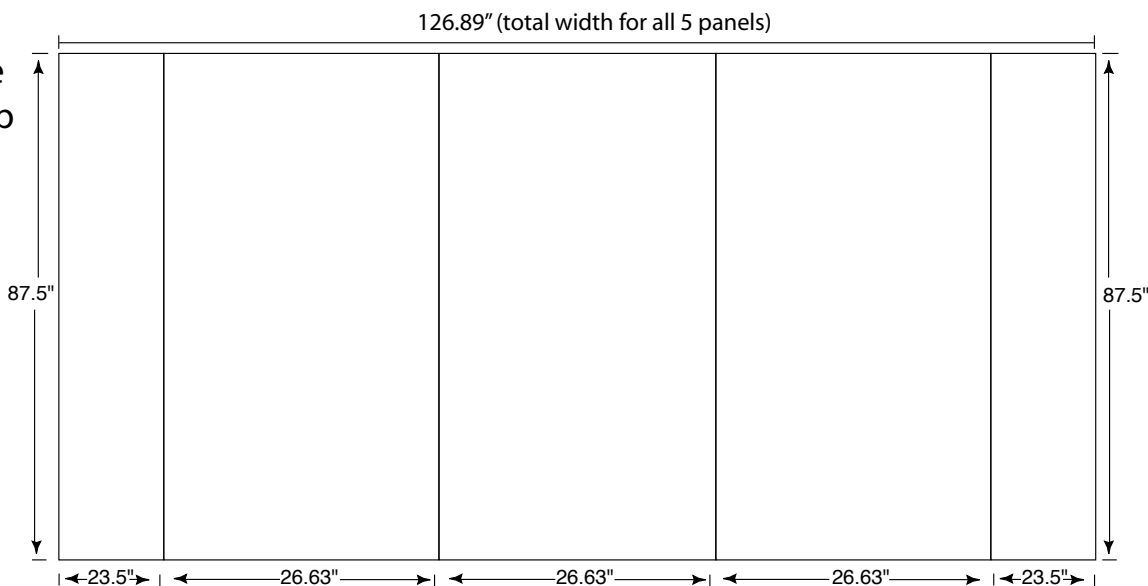
\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE:                   - www.yousendit.com  
                              - recipient email address: sales@popupbanner.com

Send Design at full size  
126.89" x 87.5" and keep  
in mind 23.5 inches on  
each end for endcaps.

\*When Printed art  
will be divided into  
(5) panels  
(3) 26.63"x87.5" files  
& (2) 23.5"x87.5" files.



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